

**NOW YOU CAN MAKE SALES
AROUND THE CLOCK**



For more than 20 years 24-HOUR FLOWER has been manufacturing America's only patented self-service Flower Center. Continuously rotating shelves beautifully display floral arrangements behind four doors. Each door can be priced as desired. The Flower Center accepts cash and all major credit cards.

Maximize your Sales and Service!
Nothing to Purchase!
24-HOUR FLOWER
makes it easy!

A local florist of your choice supplies the flowers.

We provide the Flower Center for the location.

You double or triple your sales.

*NOW YOU CAN MAKE SALES
AROUND THE CLOCK*

24-HOUR FLOWER



The self-service C-4A Flower Center is a refrigerated cooler with four revolving flower carousels displaying up to 32 arrangements.

Height: 80"
Width: 73"
Depth: 32"

MODEL C-4A

The **24-Hour Flower Centers** are America's original and only patented self-service flower refrigerators. The continuous-rotating carousel behind each vending door is partitioned for either 4 or 8 flower compartments per door.

Easy 1-2-3 Customer Service:

1. Enter flower selection number. Carousel stops at selection.
2. Insert cash or credit card. Accepts \$1, \$5, \$10, and \$20 bills and all major credit cards.
3. Door unlocks - remove flowers and receipt.

Servicing:

- Florists call from their computer to check inventory and machine status.
- Personal access code unlocks doors simultaneously for easy restocking of flowers.
- Printer records date, time, amount and method of payment for accurate record keeping.

Features:

- User-friendly display screen provides step-by-step instructions.
- On-line credit card processing.
- Dial-in capability from your computer allows you to check inventory status.
- Automatic condensation evaporator, no drain required.
- Thermostat temperature control.
- High quality steel body construction with heavy-duty casters.
- Top quality refrigerator doors with sealed dual pane tempered safety glass and heated door frames.
- Interior fluorescent lighting to enhance flower colors.
- Lighted canopy in various colors.

Specifications	C-4A (4 vending doors)
Flower capacity:	Up to 32 arrangements
Height:	80"
Width:	73"
Depth:	32"
Shipping Weight:	1060 lb.
Condensing Unit:	1/2 HP
Refrigerant:	R134A
Side Glass Doors: (optional)	Both sides of unit
Power Requirements:	Dedicated 120 VAC / 20Amp
Analog Phone Line:	For Credit Card Processing & Inventory Status.

HOW IT WORKS IN YOUR HOSPITAL

- **NO INVESTMENT** by the Hospital. Hospital receives a percentage of sales.
- **NO PAPERWORK!** Hospital simply receives a monthly check!

We work with Hospital's current Florist. Or we select a Florist of your approval.

Since the Flower Center is working for you 24 hours a day, we look for a location outside the Gift Shop, in a high traffic area such as the main lobby.

SETTING UP CONTRACTS

- **24-Hour Flower, Inc. contracts directly with Hospital.**
- **24-Hour Flower, Inc. sets up secondary contract with Florist.**
- **Gross sales are split between Hospital / Florist / 24-Hour Flower.**

FLORIST IS RESPONSIBLE FOR DAILY OPERATIONS

- **Calling Flower Center from office computer to check inventory status.**
- **Stocking fresh flowers.**
- **Collecting revenues and printing audit tapes for verification of sales**
- **Paying Hospital and 24-Hour Flower their percentages.**
- **Keeping a local phone number along with the 24-Hour Flower phone number on Flower Center for customer service and satisfaction.**
- **Contacting our service department for any maintenance needs.**

Watch How it Works:

Testimonials

Testimonials

“...Another “plus” in our goal of offering the highest in customer service to everyone coming to our hospital. It has been a wonderful decision to change our floral unit to the style you offer.”

Donna Kearns, Volunteer Services Manager
Florida Hospital, Daytona Beach, FL

“Amazing...An effortless money maker. I have received many positive comments from staff and visitors regarding the “smart idea” to sell flowers 24 hours a day.”

Randy Elms, Director Support Services
Baylor University Med. Ctr. at Dallas, Dallas, TX

“We were amazed and pleased that we experienced an immediate increase in our revenue. ...our sales have increased by an average of 58%.”

Tracy Nordbak, Director Volunteer Services
Downey Regional Med. Ctr., Los Angeles, CA

“We are approaching the 5th anniversary of partnership with 24-Hour Flower...we have sold over 8,700 arrangements generating over \$25,500.00 for the hospital.”

Susan Hester, Director Community Services
WakeMed Hospital, Raleigh, NC

“The units are well designed and maintained...we have received nothing but very positive comments...thank you for adding a touch of class to our Arrivals Hall.”

Ed Paquette, Executive Director
Terminal One, JFK International Airport, NY

“A win-win situation ...we do not have to do anything except supply the electricity and phone line. Thank you for helping us to provide this much needed and utilized service.”

Camille Horn, Director Volunteer Services
St. Vincent's Med. Ctr. Jacksonville, FL

“We do nothing but collect the monthly commission check. Our appreciation to 24-Hour Flower for the excellent service provided to our hospital over the past 19 years.”

William Renwick, Vice President
Tuomey Health System, Sumter, S.C.

“...Delighted that 24-Hour Flower could provide this service while absorbing a minimum amount of square footage...attractive and modern looking...we highly recommend 24-Hour Flower”

Cynthia Cicero, Airport Contract Specialist
McCarran International Airport, Las Vegas, NV

“24-Hour Flower is a major factor in our shop’s success...a solid and reliable supplier, and experts in their field.”

Karen Painter, Gift Shop Manager
Southwest General Health Center, Middleburg Heights, OH

“Customer service and convenience to visitors and staff is our number one priority. Having the 24-Hour Flower case in our lobby has allowed us to do just that.”

Gabriela Duran-Lopez, Director Volunteer Services
Hollywood Presbyterian Hospital, Hollywood, CA

“...No paperwork or ordering required from the gift shop. A smart way for any gift shop to increase revenue and service...we definitely recommend this service.”

Teresa Stout, Gift Shop Manager
UNC Hospitals, Chapel Hill, NC

“The results show that you have made a positive impact with our customers, and we want to recognize you for that achievement and your commitment to service.”

Lysa Scully, Asst. Director Concessions & Airport Services
The Port Authority of NY &NJ

“...How pleased we are with both of our 24-Hour Flower kiosks. The kiosks are attractive and help our Auxiliary towards their financial goals.”

Marian Rogerson, Director, Volunteer Services
Tucson Medical Center, Tucson, AZ

“24-Hour Flower has enhanced our passenger amenities and improved our customer service. 24-Hour Flower’s presence promotes our goal “To Be The Best.”

Rebecca Ramsey, Properties Coordinator
Nashville International Airport, Nashville, TN

“It is so easy to have the floral company maintain the cooler and all the book keeping. We just receive a monthly check...This is an amazing machine.”

Pat Redinger, Volunteer Director
Arrowhead Regional Medical Center, Colton, CA

“We were very impressed when we discovered the self-service refrigerated kiosks. The cooler with the rotating flowers creates an attractive display while providing a valuable service. We highly recommend 24-Hour Flower.”

Charles Gates, Director of Finance and Administration
Austin-Bergstrom International Airport, Austin, TX

“It is without hesitation that I recommend 24-Hour Flower. It is easy and convenient to use. Thanks for making this easy and profitable.”

Debbie Peyton, Director Volunteer Services
Raleigh General Hospital, Beckley, WV



Loren Watkins
24-Hour Flower
3112-C Stoneybrook Drive
Raleigh, NC 27604

Dear Loren:

As you will remember, you installed our 24-Hour Flower unit the day before our new hospital opened, two years ago. It has been a wonderful decision to change our floral unit to the style you offer.

Our visitors and employees are able to easily complete a flower purchase regardless of the gift shop being open. In fact, bouquets have been purchased at midnight for brand new moms in the BirthCare Center! The ease of use, availability and visibility of the unit has made it very popular and our florist keeps it brimming with delightful, eye-catching arrangements that can't help but interest folks who are walking by. It certainly creates an interest that often winds up being a sale.

You and your staff have made it possible for us to deliver another "plus" in our goal of offering the highest in customer service to everyone coming to our hospital. Thank you.

Sincerely,

A handwritten signature in blue ink that reads "Donna Kearns". The signature is fluid and cursive, with the first name "Donna" being larger and more prominent than the last name "Kearns".

Donna L. Kearns
Volunteer Services Manager

Main Campus
301 Memorial Medical Parkway
Daytona Beach, FL 32117
386.676.6000

Oceanside Campus
264 S. Atlantic Avenue
Ormond Beach, FL 32176
386.672.4161

www.floridahospitalmemorial.org

A Christian mission of hope, health and healing.



Loren Watkins
24 Hour Flower
777 E. Tahquiz Canyon Way
Suite 200-37
Palm Spring, CA 92262

Dear Lauren:

What an amazing 6 months! We installed your 24 Hour Flower vending machine along a bare wall in our main hospital lobby. I have received many positive comments from staff and visitors regarding the "smart an idea" to sell flowers 24 hour per day via a vending machine.

The machine is such an effortless money maker. I have been amazed our part of the shipping and the installation of a phone and data line was less than \$900.00; and the gross monthly sales have grown from \$2,400 in December progressively every month to over \$4,200.00 in June. June is a historically slow month, financially.

Thanks to your Father for inventing 24 Hour Flower and to you and Ricardo for your patience and cooperation. You both have been a delight to work with over the past months.

Making money in Dallas,

A handwritten signature in black ink, appearing to read "Randy Elms". The signature is stylized and cursive.

Randy Elms, Director
Support Services
Baylor University Medical Center at Dallas



11500 Brookshire Avenue
P.O. Box 7010
Downey, CA 90241-7010
Tel. 562-904-5000
Fax 562-904-5309
www.drmc.org

Loren Watkins
24-Hour Flowers
777 E. Tahquitz Canyon Way, Suite 200-37
Palm Springs, CA 92262

Dear Loren,

On behalf of the Downey Regional Medical Center Auxiliary, I would like to take this opportunity to thank you for the 24-Hour Flower cooler that we have recently placed in our hospital.

Our initial interest was sparked because of the customer service opportunity that a self-service flower vending machine would provide. While we have a gift shop, it is not open during all the hours that our visitors might like to purchase a gift for our patients. Having 24 hour access to flowers has helped us to close that gap.

Because our primary goal was to meet the needs of our guests, the revenue generated by the machine was a secondary consideration. In fact, we were prepared to accept a loss of income in order to accommodate our guests. We were amazed and pleased that we experienced an immediate increase in our revenue. Over the 8 months that we have had the machine, our sales have increased by an average of 58%.

Clearly, our needs are being met, and even exceeded, by the 24-Hour Flower cooler; however, my appreciation predates our acquisition of the flower cooler. During our initial inquiry and consideration, the patience you demonstrated with our questions and deliberation was generous. Throughout the installation period, all the representatives I dealt with were knowledgeable and accessible. From beginning to end, our dealings with the staff of 24-Hour Flowers have been positive.

In closing, I want to express how fortunate we at Downey Regional Medical Center feel to have a 24-Hour Flower Machine at our hospital. It has been an asset to our organization from the very beginning and I am confident that it will continue to be one.

Sincerely,

Tracy Nordbak
Director, Volunteer Services



Retail Services
3000 New Bern Avenue
Raleigh, NC 27610

Loren Watkins
24-Hour Flower
P. O. Box 4848
Palm Springs, CA 92263

Dear Loren,

We are approaching the 5th anniversary of partnership between WakeMed Retail Services at Raleigh Campus and 24-Hour Flower. The implementation of the WakeMed program was easy to navigate.

- We identified a location for the flower cooler and floral service options
 - Cooler on loan – no capital investment for WakeMed
 - Cooler located in a moderately high-volume customer traffic route
 - Data/Com access and electrical outlet – minimum expense to Retail Services and completed via Telecommunications and Facilities coordination
 - Machine can be relocated when building location design or function change
 - We contract with the local florist who also services The Gift Shop
 - We have final approval for all design offerings and price points
 - Cooler is filled and serviced daily
- Purchases made via cash or credit/debit card, in even-dollar increments
- Contact signing
- Commission received on a monthly basis from the local florist

Since May 2007 we have sold over 8,700 floral arrangements generating over \$25,500.00 for the hospital. The addition of 24-Hour Flower for WakeMed has provided:

- An added convenience for visitors, grateful patients and for staff
- An additional source of revenue for the Retail Services cost center and for WakeMed
- Absolutely no negative impact on floral sales in the Gift Shop
- A turn-key operation that does not require significant resource allocation for WakeMed in terms of labor and operational expense

As you have learned through our conversations, your father Ken Watkins who was the inventor of 24-Hour Flower, and I collaborated in the late 1970's to place the first ever self-service flower kiosk in service. It is great to have this convenient customer service experience available now at WakeMed!

Regards,

A handwritten signature in black ink that reads "Susan M. Hester".

Susan M. Hester
Director Community Services



Mr. Loren Watkins
Vice President
24-Hour Flower Inc.
P.O. Box 1545
Burbank, CA 91507-1545

Dear Mr. Watkins:

Terminal One would like to take a moment to thank you for adding a little touch of class to our Arrivals Hall with your 24-Hour Flowers. The concept virtually from the first day of installation has received nothing but very positive comments from those who come to greet the arrival of our passengers.

The vending units are well designed and maintained, and the servicing of fresh floral arrangements and bouquets has been flawless.

As you are aware, Terminal One is one of the newest facilities at JFK and our customer base is one of the most demanding. We constantly look for unique opportunities to enhance both the departure and arrival experience for our passengers. Certainly the continuous availability of fresh flowers, presented in a professional and appealing fashion, helps to accomplish just that.

I would also like to thank you for your personal involvement in the details which, I am sure that in great part, helps to make this venture the success that it is.

Should you ever require a recommendation (not that I believe one will ever be required), I would be more than happy to provide one to any potential customer.

Sincerely,

A handwritten signature in blue ink, appearing to read "Ed Paquette".

Ed Paquette
Executive Director



Loren Watkins
24-Hour Flower
777 E. Tahquitz Canyon Way
Suite 200-37
Palm Springs, CA 92562

Dear Mr. Watkins:

It has been a pleasure working with you and your company for the past year. When first approached by your father about putting a 24-Hour machine in our hospital, it just seemed like a win-win situation for us all and it has turned out to be such.

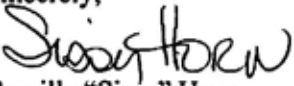
I am pleased to report that revenue to our hospital for eleven months is \$5877 with an average of \$535 per month. The best part is we do not have to do anything except supply the electricity and a phone line. Before installing the machine this is revenue that we would have been lost. According to our florist, flowers are purchased all week long and at all hours of the day. Another advantage to having the machine is that even when our Gift Shop is closed, we can still bring in revenue.

I would like to take this opportunity to share a story with you. One of our physicians walked by the machine while the florist was putting in more flowers. He told her that the machine was helping him win brownie points with this wife. As he would leave the hospital late at night, he would stop by the machine and purchase an arrangement. When he got home he would place it on his wife's night stand so that when she awoke the next day the flowers would be waiting for her. Who would have ever thought this would be one of the usages of the machine!

As I mentioned in our recent conversation, we are so pleased with the machine that we are investigating installing one in our other hospital, St. Luke's. It would not only be great to be able to offer this service to our patients and families at St. Luke's, but I would enjoy working with you again.

Thank you again for helping us to provide this much needed and utilized service.

Sincerely,


Camille "Sissy" Horn
Director Volunteer Services

cc: Jack Kopp
Auxiliary Fundraising Chair/Gift Shop Bookkeeper




24-Hour Flower, Inc.
Attn: Mr. Loren Watkins
P.O. Box 1545
Burbank, CA 91507

Dear Mr. Watkins,

This letter is to express our appreciation to 24-Hour Flower, Inc. for the excellent service provided to Tuomey Healthcare System over the past 19 years. This service insures availability at all times of floral arrangements for purchase for patients by family members and other visitors. This level of service would not be possible without your having a dependable, committed local florist and your local contractor is excellent. Other than providing space for the refrigerated display case, we do nothing but collect the monthly commission check.

Thanks again for providing this valuable service to our hospital. I look forward to many more years of association.

Sincerely,


William Renwick
Vice President

LAS VEGAS



McCARRAN INTERNATIONAL AIRPORT

Department of Aviation

RANDALL H. WALKER
DIRECTOR

ROSEMARY A. VASSILIADIS
DEPUTY DIRECTOR

POSTAL BOX 11006
LAS VEGAS, NEVADA 89111-1006
(702) 597-5911
FAX (702) 597-5053
E-MAIL: webmaster@smccarran.com

Mr. Loren Watkins
24-Hour Flower, Inc.
P. O. Box 1545
Burbank, CA 91507

Dear Mr. Watkins:

I want to thank you for introducing us to 24-Hour Flower. A concession which we initially thought we didn't have space for, now operates in three of our gates at McCarran International Airport in Las Vegas. The first flower center was installed in the A Gates in the fall of 1997. After witnessing the success of this concession, we added two additional units in our B Gates and C Gates. With space being a premium in any airport, we were delighted to discover that 24-Hour Flower could offer this exciting service while absorbing a minimum amount of square footage.

The continuous rotating display of bouquets along with the lighted canopies make this a very attractive and modern looking concession. The feedback from the public and our employees has been very positive. We highly recommend 24-Hour Flower to other airports and travel centers interested in offering innovative services to the public.

Sincerely,

CYNTHIA CICERO
Airport Contract Specialist



Clark County Board of Commissioners

Dario Herrera, Chairman • Myrna Williams, Vice Chair

Yvonne Atkinson Gates • Erin Kenny • Mary J. Kincaid • Chip Maxfield • Bruce L. Woodhury



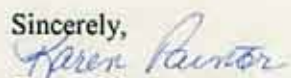
18697 East Bagley Road • Middleburg Heights, Ohio 44130 • 216/826-8000

To Whom It May Concern:


I confirm that I have dealt with 24-Hour Flower, Inc. for over ten years, during which time they have provided The Blossom Spot with excellent support in the floral cooler area. The staff at 24-Hour Flower Inc. have always been helpful, and courteous. The vending floral cooler has been a major factor in The Blossom Spot's success.

I can confidently recommend 24-Hour Flower, Inc. as a solid and reliable supplier, and experts in their field.

Sincerely,



Karen Painter, manager
The Blossom Spot
Southwest General Health Center

 Queen of Angels -
Hollywood Presbyterian
Medical Center

Tenet HealthSystem

1300 North Vermont Avenue
Los Angeles, CA 90027
Tel 213.413.3000

Mr. Loren Watkins
President-24 Hour Flower Inc.
P.O. Box AA
Pasadena, CA 91102

Dear Loren,

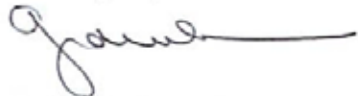
Customer service and convenience to visitors and staff is our number one priority at Hollywood Presbyterian Medical Center's Gift Shop. Having the 24 Hour flower case in our lobby has allowed us to do just that.

While our shop is open 60 hours a week, there were many missed opportunities to provide service to visitors and staff. I am very pleased with the positive feedback on providing this type of service to our customers.

Equally important to convenience to our customers, is the ability to increase revenue without any investment.

24 Hour Flowers have proven itself to be a winner for our Gift Shop. It is a pleasure working with your company.

Thank you,



Gabriela Duran-Lopez
Director Volunteer Services and Patient Relations



**UNIVERSITY OF
NORTH CAROLINA HOSPITALS**

101 Manning Drive
Chapel Hill, North Carolina 27514

Ken Watkins
24-Hour Flower
3112-C Stoneybrook Dr.
Raleigh, NC 27604

Dear Ken,

As you know, UNC Hospitals and the Cranberry Corner Gift Shop began a partnership with 24-Hour Flower in 1996. The self-service cooler is just outside the gift shop in the main lobby. The gift shop cooler was removed, creating a lot of valuable space for other items in the gift.

We are delighted to report that sales continue to grow with many months exceeding \$4,000.00 in gross sales – and there's no paperwork or ordering required from the gift shop. We also like the fact that our local florist can dial-up the cooler form their shop to check the inventory at any time. We simply receive a check with a machine audit at the end of each month!

It is nice to know that we can offer a service to our visitors even if the gift shop happens to be closed. It is a smart way for any gift shop to increase revenue and service instantly, without any investment on their part. We definitely recommend this service to other hospitals.

Sincerely,

A handwritten signature in black ink that reads "Teresa B. Stout".

Teresa B. Stout
Assistant Manager
Cranberry Corner Gift Shop



THE PORT AUTHORITY OF NY & NJ

William R. DeCota
Director

Loren Watkins
President
24-Hour Flower, Inc.
777 E. Tahquitz Canyon Way
Suite 200-37
Palm Springs, CA 92262

Dear Loren:

Concession satisfaction is critical to our customers and your business. Both 24-Hour Flower, Inc. and The Port Authority of New York & New Jersey understand that.

The performance by you and your staff are the results of our recent 2006-satisfaction survey at Terminal 6. The results show that you have made a positive impact with our customers, and we want to recognize you for that achievement and your commitment to service. By having friendly staff, a clean environment and great service, you make 24-Hour Flower, Inc. a great place to visit and spend money!

When our customers identify winners, we ourselves want to identify them too. So Loren, please accept our congratulations and thanks. Please stay the course and keep up the great work, it surely shows with our customers!

Sincerely,

Lysa C. Scully
Assistant Director
Customer, Cargo, Concessions & Airport Services

cc: S. Bush, G. Ward-Evans

Aviation Department
225 Park Avenue South, 9th Floor
New York, NY 10003



TUCSON MEDICAL CENTER AUXILIARY
TUCSON MEDICAL CENTER
P.O. BOX 42195
TUCSON, ARIZONA 85733

Dear Loren,

I want to take a minute to let you know how pleased we are with our 24 Hour Flower Kiosks.

As you know each is placed in a visible area near our Labor and Delivery unit and the medical surgical units. The kiosk near Labor and Delivery is doing quite well earning our Auxiliary over \$500.00 a month and is in use all evening long as many of our incoming maternity patients deliver during the we hour of the night. The kiosk that supports the medical surgical units is doing just as well.

I really appreciate the time you spent with us, getting us prepared for the arrival and helping us choose our locations. The kiosk are attractive and help our Auxiliary towards their financial goals.

Sincerely,

A handwritten signature in cursive script that reads "Marian Rogerson".

Marian Rogerson
Director, Volunteer Services
Tucson Medical Center
5301 E. Grant Rd
Tucson AZ. 85712
520 324-5449



METROPOLITAN NASHVILLE AIRPORT AUTHORITY

ONE TERMINAL DRIVE • SUITE 501 • NASHVILLE, TENNESSEE 37214-4114 • (615) 275-1600

Loren Watkins, President
24-Hour Flower, Inc.
P. O. Box 1545
Burbank, CA 91507

Dear Loren:

It is with pleasure that I express to you the experience of the Metropolitan Nashville Airport Authority with the operations and results of 24 Hour Flower, Inc. at the Nashville International Airport.

Past attempts to sell fresh cut floral bouquets by airport gift shops failed to produce enough money to make the operation profitable. No matter how attractive the display, the flowers did not hold up sufficiently until sale and the revenue simply did not justify the cost to maintain an effective presentation.

By providing these floral arrangements in a patented refrigerated vending machine, 24 Hour Flower has been successful in overcoming the display obstacle while satisfying a frequent request we receive from our customers who want to greet their arriving guests with flowers! We are confident the addition of the flower vending machines has enhanced our passenger amenities and improved our customer service.

Your corporate staff, as well as their local Florist/Management Team, approaches their conduct of business with the utmost energy, integrity, and commitment to excellence. 24 Hour Flower's presence in our airport promotes our mutual goal "To Be The Best".

Yours very truly,

A handwritten signature in blue ink that reads "Rebecca R. Ramsey".

Rebecca R. Ramsey
MNAA Properties Coordinator

R. Clayton McWhorter, Chairman
James H. Check, III, Vice Chairman
Ann Butterworth, Secretary
Bill Purecell, Mayor

COMMISSIONERS
J. D. Elliott
Betty J. Marshall
Bert Mathews

Gilbert S. Merritt
Juli H. Mosley
Irby C. Simpkins, Jr.

PRESIDENT and CEO
Raul L. Regalado, C.A.E.



The Heart of a Healthy Community

400 NORTH PEPPER AVENUE COLTON CALIFORNIA 92324-1819

www.arrowheadmedcenter.org
909.580.1000

Chief Executive Officer
PATRICK PETRE

Chief Operating Officer
COLENE HALLER

Medical Director
DEV GNANADEV, MD

24-hour flower , Inc.
Attn: Mr. Lauren Watkins
777 E Tahqitz Cny. Ways
Palm Springs, Ca.92262

Dear Mr. Watkins,

This letter is to express our appreciation to you and your wonderful product the 24- hour flower case. As you know this service insures arrangement for purchase for patients by family members and other visitors. It has increased our gift shop revenue. During these hard economical times it is nice to make money when your gift shop is closed. Extra funds are always helpful. It is so easy to have the floral company maintain the cooler and all the book keeping. We just receive a monthly check. This is an amazing machine. I would like to add more through out our facility. It also brings attention to our gift. If you have any question the corporation is there for you. They are such a pleasure to work with. Thank you so much for providing this valuable service to our hospital.

Sincerely,

Pat Redinger
Pat Redinger
ARMC Volunteer Director

Board of
Supervisors

BRAD MITZELFELT
First District

PAUL BIANE
Second District

DENNIS HANSBERGER
Third District

GARY C. OVITT
Fourth District

JOSIE GONZALES
Fifth District



AUSTIN-BERGSTROM INTERNATIONAL AIRPORT

3600 PRESIDENTIAL BLVD.

AUSTIN, TEXAS 78719

(512)530-ABIA



CITY OF AUSTIN

DEPARTMENT OF AVIATION

TO WHOM IT MAY CONCERN:

The purpose of this letter is to recommend 24-Hour Flower as a valuable airport concessionaire. With nearly a year of service we are pleased to share with you the success of this flower service in our airport.

When Austin-Bergstrom International Airport was implementing its concession plan for our new airport that opened in 1999, we realized that fresh flowers were a customer service that we wanted to provide our patrons. The standard "bouquets in a bucket" was not the image we wanted to present in a new airport.

Opening a new airport, we wanted to provide our visitors the most attractive, modern and convenient retail choices. The question was how to best display and sell flowers? Realizing that many flower cart programs had been unsuccessful in airports, we were very impressed when we discovered the self-service refrigerated kiosks. 24-Hour Flower fit the criteria that we believe today's traveler expects in an airport.

Though we do not offer other types of typical vending we realized that this is a modern day solution to an old day problem - selling fresh flowers in airports. The cooler with the rotating flowers creates an attractive display while providing a valuable service. With it's modern design 24-Hour Flower fits nicely within the new terminal.

We have been very pleased with the compliments and the continued daily use from the two Flower Centers in our airport. We highly recommend 24-Hour Flower to other airport properties.

Sincerely,

A handwritten signature in black ink, appearing to read 'Charles W. Gates'.

Charles W. Gates
Director of Finance and Administration



Loren Watkins
24 Hour Flower
Po Box 4848
Palm Springs, CA 92263

Dear Loren:

It is without hesitation that I recommend 24-Hour Flowers. Your machine is so easy and convenient to use. Our machine is located in our main lobby and available for use by visitors, doctors, patients and staff at any time.

I can't believe we have had the machine for over three years and our sales are still going strong. I think the affordable pricing and non-stop hours are a big service to our customers.

You have been so easy to work with and the florist we use is wonderful. We always have fresh, beautiful and seasonal arrangements. Thanks again for making this easy and profitable.

Sincerely,

A handwritten signature in black ink, appearing to read 'Debbie Peyton', written in a cursive style.

Debbie Peyton, CDVS
Director of Volunteer Services



To Whom It May Concern:

I am writing on behalf of 24~Hour Flowers, to lend our recommendation of their services. NorthEast Medical Center, a licensed 457 bed facility, has had the opportunity to have an association with 24~Hour Flower, Inc. for 20 years.

We have two Flower Centers. One Flower Center holds ten flower arrangements and is located in the lobby of the Mariam Cannon Hayes Family Center. Our second and largest Center holds sixteen arrangements, accepts credit cards and is located in our main lobby across from the gift shop. Our local florist maintains a fresh supply of arrangements that always look nice.

The best part of the 24 Hour Flowers is that we do not have to use any of our human resources to manage the Center because the flowers are available through this self service center and for 24 Hours! It is a source of income for our Auxiliary, which of course supports our medical center.

I highly recommend that hospitals take a look at having a Flower Center in their facility. Your visitors will be satisfied to have flowers available to them at all times and you will be too!

Sincerely,

Katherine Barrier
Director Volunteer Services



CINCINNATI/NORTHERN KENTUCKY INTERNATIONAL AIRPORT

P.O. BOX 752000 CINCINNATI, OH 45275-2000 (859) 767-3151 FAX (859) 767-3080

VIA U.S. MAIL

Mr. Loren Watkins
President
24-Hour Flower Inc.
Suite 200-37
777 E. Tahquitz Ctn. Way
Palm Springs, CA 92262

To Whom It May Concern:

The Cincinnati/Northern Kentucky International Airport entered into an agreement with 24 Hour Flower Inc. to provide a very unique and desirable service.

I am proud to say this service, which started in October 2005 has proven to be very successful for both the passengers and employees. This service has been long in coming to airports and is filling a niche the traveling public as well as airport employees have been craving.

The 24 Hour Flower management team faced many of the typical hurdles in opening a new location and they met each challenge with great enthusiasm and professionalism.

We are looking forward to a long, mutually beneficial, partnership with 24 Hour Flower.

Sincerely,

David Kellerman
Retail Manager
Commercial & Business Development



MEDICAL CENTER

DEPARTMENT OF VOLUNTEER SERVICES

TENDER TOUCH GIFT SHOP

24-Hour Flower, Inc.

Mr. Loren Watkins

Post Office Box AA

Pasadena, CA 91102

Re: *Letter of Recommendation.*

To Whom It May Concern:

This is to inform you that we have done business with 24 Hour Flower, Inc. since the beginning of last year. We are pleased to report that all business has been conducted in a highly satisfactory manner.

Loren Watkins, and any members representing his company, have been most helpful in providing information and advice about the installation and maintenance of 24 Hour Flower, Inc. In this unique retail field, we have found that he has a broad range of information that has been most helpful to us.

In our original conversations with Loren he told us that we would be sorry that we hadn't installed the 24 Hour Flower, Inc. sooner and he was right.

Sincerely yours,

A handwritten signature in cursive script that reads "MariElizabeth Cutone".

MariElizabeth Cutone

Gift Shop Manager



**Call us at 800-628-6404
for more information.**

